

AN OPEN LETTER TO PURE 107.8FM LISTENERS

Since Pure 107.8FM launched in September 2006 we have attracted an strong audience of local people living right across the borough, but a small number of listeners have contacted us to say they can't pick up Pure 107.8FM. Sometimes this is due to the type of radio or aerial being used but unfortunately the geographic nature of Stockport means that there are some dips in our coverage.

This frustrates me just as much as you and so last year we contacted the radio regulator Ofcom to ask for permission to increase our transmitter power, but they refused our request.

Since then we have worked with engineers to find a new site for our transmitter, which they say will improve the strength of our signal. I can assure you that moving the transmitter is our number one priority and we are working to do this as quickly as possible.

Unfortunately this is not something that we have complete control over, as we need permission from the owners of the new site. We then need to book specialist engineers and finally we may need to again seek approval from Ofcom. So can I use this opportunity to thank you if you have tuned in to Pure 107.8FM and apologise if you are one of the few having trouble receiving a good signal. I'd like to ask for your patience and hope that when this issue is resolved you will become regular listeners to

Stockport's radio station,

Pure 107.8FM. Finally if you are having trouble listening to Pure, you can contact Ofcom by calling 020 7981 3000 to let them know.

Yours,

Doug Creswell
Chief Executive, Pure 107.8FM

